



Lydia Johnson Dance *10th Anniversary* **SPONSORSHIP** **OPPORTUNITIES**

A special night of fun, friendship, dance, food and wine is planned for the evening of **Saturday, June 12, 2010** to celebrate the 10th Anniversary of Lydia Johnson Dance.

Founded in 2000 by Lydia Johnson whose goal was to create a professional dance company closely aligned with its work in the community, LJD is now widely acknowledged as a leader in the nurturing of a new generation of dancers and dance enthusiasts and the pride of New Jersey.

Opportunities to participate as a sponsor are now available.

10th Anniversary Education Partner

LJD provides dance training to hundreds of children and adults annually. Through sponsorship of educational outreach, school-based performances, classes, and a generous scholarship program, the ennobling power of participating in the arts is made available to all and shows your commitment to the community. Recognition will be given to Education Partners online and in print.

\$250



10th Anniversary Supporting Partner

Show your support of this important company and school by becoming an underwriter of the special activities and events planned for this season. Supporting Partners will receive acknowledgement the night of the Gala Performance and throughout the year online and in print.

\$500

“We value LJD’s sound leadership, its strategic mission, its uncompromising quality, and its powerful outreach—all of which help us achieve our business goals. Without a doubt, this has been a wise investment.”

--Robert Teitelman,
Founding Editor, *The Deal and Pipeline*

10th Anniversary Gala Sponsor(s)

Major - \$5,000
Co-Sponsor - \$2,500

The Saturday, June 12, 2010 performance at the South Orange Performing Arts Center and the after-party with the dancers at Gala Honoree Pat Bell's glorious home in South Orange promise to be the highlight of the social season.

Gala Sponsors receive:

- *Preferred seating
- *Prominent recognition in all 10th Anniversary marketing collateral material
- *Acknowledgement in the invitation
- *Recognition in all press and media
- *Thanks from the stage, onsite, and in the lobby



Commissioning of New Work

Sole - \$5,000

A new work choreographed by Artistic Director, Lydia Johnson, will premiere the night of the Gala performance on June 12, 2010. The exclusive underwriter of this newly-commissioned work, which is highly-regarded and anticipated, will enjoy recognition in perpetuity each time the work is performed.

The Sponsor will also receive:

- *Preferred seating
- *Special recognition at the Gala
- *Special recognition in the program
- *Special thanks at the post-performance party



"Supporting Lydia Johnson Dance provides an opportunity for you or your business to engage local community groups, and influential decision makers in the region. Our partnership with Lydia Johnson Dance has helped sustain our ongoing commitment to the arts and New Jersey. Plus, it's been an absolute pleasure to work with them."

--Steven Cramer
Bauman Katz & Grill LLP

To Learn More: info@lydiajohnsondance.org / 201-863-7373

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